



**For Immediate Release**

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## **Stonyfield Farm Hosts NH's Largest Solar Array NativeEnergy, Solar Works, Inc. Collaborate to Develop Landmark Solar Project for World's Largest Organic Yogurt Maker**

LONDONDERRY, NH – October 19, 2005 -- Every day is 'sun day' at Stonyfield Farm, which now boasts New Hampshire's largest solar power array.

The world's largest organic yogurt maker has installed a 50 kilowatt (kW) solar energy system atop its 120,000 square-foot manufacturing facility as a means of fighting global warming and demonstrating the company's commitment to supporting renewable energy projects.

"This project is another step for us on our journey toward our dream of freeing Stonyfield Farm from the impacts and risks of fossil fuels," says Gary Hirshberg, Stonyfield Farm President and CE-Yo. "After witnessing the devastating impacts of Hurricanes Katrina and Rita, we are more motivated than ever to not only to be free from fossil fuels but also to slow global warming. As business leaders we have to start taking steps toward energy independence for both our business' financial success and our nation's economic vitality and national security."

The array is not only the largest of its kind in New Hampshire, but the fifth largest array in New England.

The company has been examining opportunities to reduce its global warming impact while fostering further development of clean energy supply. Stonyfield Farm turned to its renewable energy partner, Vermont-based NativeEnergy to develop this project.

"We're very pleased to have had the opportunity to be part of this impressive solar project for Stonyfield Farm as part of its overall Green Tags purchase," says NativeEnergy president & CEO, Tom Boucher.

The Stonyfield Farm solar PV system, which is about 10 times larger than any other solar project in the state, was constructed atop the company's facilities in Londonderry by Solar Works, Inc. of Montpelier, VT. Leigh Seddon, Solar Works President, says "The system will generate about 40,000 watts of energy on full sun days – that's enough to power more than 1,280 LCD computer monitors or 2100 19-watt CFL light bulbs, or comparable to the amount of electricity 10 homes might use on an annual basis".

Stonyfield Farm's Visitor Center will be equipped with a real-time power monitoring computer and educational materials describing how the system generates clean energy and fights global warming.

In addition to energy, the solar array also generates a tradable commodity called renewable energy credits,



or “green tags,” which represent the environmental benefits of energy generated by this non-fossil fuel source. As part of the NativeEnergy’s novel financing structure for the array, Stonyfield Farm has donated the rights to all of the green tags generated by the project over its entire operating lifetime, about 25 years, to Clean Air – Cool Planet, a science-based non-profit with offices in Portsmouth, NH, whose goal is to promote effective solutions to the threat of global warming.

Public Service Company of New Hampshire cooperated with Stonyfield Farm to facilitate the system’s connection to the power grid -- enabling Stonyfield Farm to reduce its power bill based on the system’s electrical output.

As part of a comprehensive package with NativeEnergy to offset more than two years of the company’s energy-related CO2 emissions, Stonyfield Farm has also purchased green tags to help finance construction of wind farms in the Midwest and a new family dairy farm methane energy project. These projects offset or neutralize the energy-related emissions created through the company’s energy use because renewable generators displace energy that would otherwise have to come from polluting power facilities on the regional grid, which also generate carbon dioxide (CO2), a leading cause of global warming.

In 1997, Stonyfield Farm became the first U.S. manufacturer to offset 100% of its CO2 emissions. “We want to make sure our offsets purchases make a real difference,” says Hirshberg, “and with NativeEnergy’s unique approach, the connection between our offsetting and new project construction couldn’t be clearer since this project literally landed on our roof.”

#### About Solar Works, Inc.

Solar Works, Inc. is a renewable energy systems integrator and contractor providing solar electric (photovoltaic), solar thermal and wind power systems for clients worldwide. Founded in 1980, Solar Works is also active in commercializing new technologies and developing renewable energy programs for both public and private sector clients. The company’s corporate headquarters are located in Montpelier, VT. Online at: [www.solar-works.com](http://www.solar-works.com).

#### About Stonyfield Farm

Stonyfield Farm, celebrating its 23rd year, is the world's largest organic yogurt manufacturer with all natural and certified organic yogurt, yogurt smoothies, cultured soy, frozen yogurt and ice cream distributed in all 50 states. It was the nation's first dairy processor to pay farmers not to treat cows with the synthetic bovine growth hormone rBGH. In addition, Stonyfield was America's first manufacturer to offset 100% of its CO2 emissions from its facility energy use, just one of their efforts to reduce global warming. For more information on the company's many other environmental and health initiatives, call 1.800.PRO.COWS or visit [www.stonyfield.com](http://www.stonyfield.com).

#### About NativeEnergy

NativeEnergy is a national marketer of renewable energy credits or “green tags,” offering individuals and organizations a means to compensate for their global warming pollution, or to effectively power their homes and businesses with renewable energy. The NativeEnergy’s patent-pending business process brings upfront payment to renewable projects for their future green tag output, enabling its customers to help finance the construction of new wind farms and other renewable energy projects, such as methane digesters on Pennsylvania family dairy farms, which directly reduce our reliance on fossil fuels to meet the nation’s electricity needs. Online at: [www.NativeEnergy.com](http://www.NativeEnergy.com).