

The Winds of Change in New Haven

Connecticut-based printer breaks ground on wind turbine project on the banks of the Quinnipiac River.

NEW HAVEN, Conn. — (January 22, 2010) — It was 11 months ago when brothers Brian and Kevin Driscoll, co-owners of New Haven, Conn.-based printing company, Phoenix Press announced that they would be constructing a massive 150-foot wind turbine on the banks of the Quinnipiac River. The turbine would be right outside of their historic brick facility, thus forever changing the landscape and skyline of the Elm City. The Driscoll brothers' dreams are becoming a reality this month.



The wind turbine project team broke ground on January 21. The turbine project, which is being supported with a grant from the Connecticut Clean Energy Fund (CCEF), will be the largest wind turbine project ever in the state. The turbine will also provide Phoenix Press with about one-third of their annual energy needs, saving the company around \$35,000 a year in utility costs.

With the installation of the wind turbine, Phoenix Press will become the first business in Connecticut to have a Northwind 100-kilowatt wind turbine on site, as well as the first commercial printing plant in the nation to have on-site wind power being converted into power to print, coming from a major, 100-kilowatt wind turbine.

“We are so thrilled to be able to be a part of this change in not only our company’s history, but to leave our indelible mark on New Haven’s skyline and help change the environment for the positive at the same time. The dream my brother Kevin and I had is finally becoming a reality, and we couldn’t be happier,” says Phoenix Press President and Co-Owner, Brian Driscoll.

Lise Dondy, president of the CCEF, said, “We are delighted to help make possible the installation of this wind turbine at Phoenix Press – the first commercial wind turbine to be built in Connecticut with support from the CCEF. It is an exciting project not only because it will point Connecticut in a whole new direction in renewables but also because it will go a long way toward raising awareness about clean energy alternatives, given the turbine’s highly visible location. Drivers traveling over New Haven’s Quinnipiac Bridge on I-95 will have a clear view of the wind turbine on the banks of the river.”

Alteris Renewables, wind division president, Bob Chew also is excited about the project. "Phoenix Press is aggressively pursuing its goal to reduce its carbon footprint while providing its customers with superior service and product," said Bob Chew, president of the wind division at Alteris Renewables. "As the largest installer of renewables in the Northeast with expertise in wind and solar, Alteris looks forward to helping Phoenix Press increase its on-site clean energy generation as it considers future projects."

The turbine is only one of the many ongoing efforts and green energy programs in place at the printing plant. Phoenix Press is a proud member of the Green Energy Council and is FSC certified, enabling them to use Forest Stewardship Council paper and denote when the recycled paper has been used with the FSC logo. The company participates in an extensive recycling program which allows for 100% of its excess paper usage to be recycled. In addition, printing plates used in the printing process are also recycled. Additionally, they have printing presses which require no toxic chemicals used in the process and no-VOC inks. Their warehouse uses energy efficient lighting among other efforts both already in place and soon to come.

For more information on the wind turbine project at Phoenix Press, or for further information on the company please visit www.phoenixpressinc.com or www.wind2print.com.

About Phoenix Press:

Founded in 1982 by three brothers who had a passion for old-time customer service and modern printing methods, Phoenix Press has grown to one of the most well-equipped, and progressive-thinking commercial printers in the nation. Their vision was to create a shop that would satisfy the needs of customers without compromise. Today, Phoenix Press is still owned and operated by the Driscoll brothers, and remains a family-run business. Phoenix Press's 60,000-square-foot modern facility and staff of 45 printing professionals all committed to the company's original vision.

In 2010, the company will install a 100-kilowatt wind turbine on the plant property, making Phoenix the first printer in America providing their clients with printing coming from on-site wind power coming from a large-scale wind turbine. For more information on Phoenix Press please visit www.phoenixpressinc.com.

About the Connecticut Clean Energy Fund (CCEF):

CCEF was created by the Connecticut General Assembly and is funded by the electric ratepayers. CCEF's mission is to promote, develop and invest in clean energy sources for the benefit of Connecticut's ratepayers in order to strengthen Connecticut's economy, protect community health, improve the environment, and promote a secure energy supply for the state. CCEF is administered by Connecticut Innovations, a quasi-public authority. For more information on CCEF, please visit www.ctcleanenergy.com.

About Alteris Renewables:

Alteris Renewables is the largest design-build renewable energy company in the Northeast, with more than 15 MW installed for over 3,000 customers over the past thirty years and more than a dozen offices across six states. Ranked as one of the top ten fastest growing energy companies in the Inc. 500, Alteris provides turn-key solar electric (photovoltaic or PV), solar thermal, and wind energy solutions for commercial, residential, education, government and institutional clients. The company has industry-leading expertise in engineering, design,

project management, performance analysis, project financing and renewable energy credit programs. More information about the company can be found on the website, www.AlterisInc.com.

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