



## Alteris Renewables Launches New Website

### Features include expanded gallery of extensive installations, improved navigation and videos

**Wilton, CT February 22, 2010** – Alteris Renewables, the fastest growing renewable energy design and installation company in the Northeast, has launched a new website to better serve its customers and highlight the company's long history in residential and commercial solar and community-scale wind. The Boston-area media firm Captains of Industry was chosen to develop the design and publishing platform.

"This new website finally presents Alteris Renewables as the Northeast regional industry leader that it is," commented Bill Kanzer, Director of Marketing. "We hope this will help build a community of folks that realize that, through Alteris, they have the power to make a difference for our planet and save money at the same time."

Improved navigation, access to content and rich media additions like videos of installations and interviews with Alteris staff and customers aid users in easily making the most informed decisions about their options. Also included is an improved residential evaluation questionnaire which features an interactive map where one can drop a marker directly on their home to help Alteris staff better pre-evaluate their home for a solar installation. Commercial and non-profit customers can browse the case study galleries more easily see the breadth and depth of the experience of the Alteris team. The rapidly growing wind business unit of Alteris is also highlighted more prominently on the new website as community-scale wind becomes an increasingly larger portion of the company's operations.

The new website also features the public launch of social media share options and the Facebook fan page for Alteris, providing a fun and interactive forum for individuals to follow the full gamut of company activities including events, photos from installations in progress, and much more.

Alteris' recent high-profile recognitions will be reflected in the new website. The company received the 'Green/Environmental' Deal of the year award from M&A Advisor. It was also ranked as one of the top ten fastest-growing energy companies in the country on the Inc. 500. Visit the new website at <http://www.alterisinc.com>

**About Alteris Renewables, Inc.** Alteris Renewables is the largest design-build renewable energy company in the Northeast, with more than 15 MW installed for over 3,000 customers over the past thirty years and more than a dozen offices across six states. Ranked as one of the top ten fastest growing energy companies in the Inc. 500, Alteris provides turn-key solar electric (photovoltaic or PV), solar thermal, and wind energy solutions for commercial, residential, education, government and institutional clients. The company has industry-leading expertise in engineering, design, project management, performance analysis, project financing and renewable energy credit programs.